

FRIDAY

SEPTEMBER 5TH 2025



MEDIA EDUKATHON AGENDA

09:00 Welcome coffee



09:30 Back to creativity Media Edukathon continues.

11:00 Final showcase Time to present your output to the other teams.

12:30 Awards ceremony & Closing drinks Awards for the most inspiring method, original theme and most polished project.



Wrap-up of the Media Edukathon.

Organised by **média**
ANIMATION

KORPOS



With **UCLouvain**



GReMS
Groupe de Recherche
en Médiation des Savoirs



IKC Institute of
Communication
Studies



Tampere University

With the support of

Hellenic Film &
Audiovisual Center
Creative Greece



Creative
Hub GR



Co-funded by
the European Union

Venue:
The Athens University History Museum
Tholou 5, Plaka, 10556 Athens



WEDNESDAY

SEPTEMBER 3RD 2025

09:30 **Welcome coffee & Registration** 

10:00 **Opening session** Greetings from the Consortium.
TADAM project presentation.

10:15 **Media Edukathon begins** Team formation, methodologies,
and your first challenge briefings.

13:00 **Lunch & Networking (meal included)** 

13:45 *1st optional museum tour (max 20 people)*

14:00 **Back to work** Time to turn ideas into action –
start shaping your concepts!
Including Creative Boost Sessions.

17:00 **Wrap-up** What we have achieved,
what's next.

18:00 **Optional City Tour** (for those who registered.)
Offered by TADAM Consortium.

Walking tour starting from the
venue (1h).

09:00 **Welcome coffee** 

09:30 **Back to creativity** Media Edukathon continues.

10:30 **Phone-A-Friend** Be inspired by external
experts insights, sharing new
perspectives and tips.

13:00 **Lunch & Networking (meal included)** 

13:45 *2nd optional museum tour (max 20 people)*

14:00 **Back to creativity** Creative Boost Session.

16:00 **Last call: Creative
countdown** Important information on
deliverables, timelines, and the
final showcase.

17:30 **Show & Tell:
Parallel pitch
sessions** Discover other Media Literacy
projects from around Europe.

#TadamEDU



SEPTEMBER 4TH 2025

THURSDAY